

Cowboy Battalion Alumni Association Meeting

Agenda for 10/9/13 Notes are in red text and written by Al Walsh.

We didn't meet the quorum requirement in the bylaws so decisions were limited.

- I. ROTC update: Any updates the ROTC program would like to share
 - A. Scholarship Presentation: Hannah Plush and Christopher Hennessey
 - B. Events:
 - C. Fall Commissioning:
 - D. Adding a current cadet to the board. This is something I have been talking about with LTC Day. The cadet would be a non voting member. They could not be a voting member for two main reasons 1) we'd have to change the bylaws 2) there are issues about the PMS having the power to appoint a voting board member when all other board members are elected. However, having said all that, the benefits of having a cadet on the board in any capacity are great such as it gives us a better way to stay in contact with each class as they graduate and transition out of ROTC. As an aside, there is nothing to prevent a cadet who is a member from running and being elected to one of the seven board member positions.
- II. Membership Update:
- III. Current Projects
 - A. Complete 501(c) Status - Still have heard nothing (AI)
 - B. Add donate via Paypal button to the website - waiting for #1 (AI) - Even though we don't have a 501(c) decision we do have a tax ID so we'll try this again in the next 7 - 10 days.
 - C. Set up an online store for swag linked to our website - waiting for #1&2 (AI)
 - D. Start an annual scholarship fundraising drive this November (AI)
 1. All funds raised will go toward scholarships the following fall
 2. The drive will run from Nov 1st through Dec 31st
 3. Our goal is \$2,000, the scholarships will be \$500 each
 4. Implementation Plan
 - a) Weekly emails to talk about our progress, the first two will each highlight the most recent scholarship recipients. We'll also publish a running list thanking all the donors.
- IV. Review the Association's Finances:
 - A. Money on hand
 1. Checking:
 2. Savings:
 - B. Financial Obligations Going Forward
 1. Scholarships: still 2, \$250 scholarships for the 2013-14 academic year. - Paid
 2. 2013 Ranger Challenge Team: \$500 - Paid
 3. 2014 Bataan Team: \$400
 - C. Things to spend money on:
 1. We had a request to support the cadet 10 miler team. - We didn't meet the quorum requirement so we could not vote yes or no on this issue. However the consensus was that we shouldn't support the team financially. This is consistent with the direction we are going with a greater emphasis on scholarships and less on teams largely because alumni already receive requests directly from the cadets for support for these activities and we don't want to draw from the same pool twice. Also in each of the last two academic years we have given \$900 to cadet teams and \$500 to scholarships. I would like to see that changed.
- V. Upcoming events:
- VI. Projects to Consider
 - A. Establishing a foundation to fund scholarships on a recurring basis: This could be done by asking members to donate \$5-\$10 per month direct deposited into a CBAA account. (This one came from Steve Bower) - We decided to table this for 6 months to our April meeting. We want to see how the scholarship fundraising drive goes and look into more options for managing recurring payments.
 1. Who will run this:
 - a) depending on how we would execute it, it could take a lot of time or a little
 2. What are the minimum requirements:

- a) We need a tax ID to set up a foundation account
 - b) We have to have a minimum amount before setting up the account. (\$20,000)
- 3. What are the problems to be solved:
 - a) How to publicize it
 - (1) We can include a plug for this with all our emails
 - (2) We can add it to the sidebar on our website
 - b) How we give members the bank info (do they contact Paul directly?)
 - c) At what dollar amount do we start giving scholarships from this?
- 4. Other:
- B. Setting up a table at the 115th Leadership Conference: We talked about this right before last years conference and we didn't do it because we didn't have time to plan it out. The idea is to engage and get more members from the WYARNG
 - 1. Who will run this:
 - a) Al is going to put together a flyer to be included with the table packets for the Saturday evening event. The flyer will highlight the CBAA and what we've done.
 - b) Rory will be at the event and will be the POC on the flyer. He'll have some applications and also be giving away a few of the hats that we have left over.
 - 2. What are the minimum requirements:
 - 3. What are the problems to be solved:
 - 4. Other:
- C. Other Project Ideas:
- VII. Other Business:
 - A. Should we schedule a reunion/party for when Pat Montez retires? - We are all on board with this.
 - B. Update on our transition to managing our mailing list, the new website, and the next steps. - The transition is going pretty well, I think we are still working through some bad email addresses and I'm sure we are landing in a few spam folders. In November I'm going to start picking the people who aren't responding to the list and start contacting them directly to try and get updated contact information and try to get them more engaged.
 - C. Al needs to get some back up copies of all our member information and general data to Paul as soon as possible.