

Cowboy Battalion Alumni Association Meeting

Agenda for 02/11/14

- I. ROTC update: Any updates the ROTC program would like to share
- II. Membership Update:
- III. Current Projects:
 - A. Complete 501(c) Status - Still have heard nothing (AI)
 - B. Set up an online store for swag linked to our website - waiting until we have 501(c) status but we may not need to (AI)
- IV. Review Recently Completed Projects:
 - A. PayPal Button on the website - This one is complete but with a catch
 - B. Scholarship Fundraising Drive -
 1. Should we do this again?
 2. What are we going to do about money?
 3. How does this affect how we spend money going forward?
- V. Review the Association's Finances:
 - A. Money on hand
 1. Checking:
 2. Savings:
 - B. Financial Obligations Going Forward
 1. 2014 Bataan Team: \$400
 - C. Things to spend money on:
- VI. Upcoming events:
- VII. Projects to Consider:
 - A. Reorganize how we approach the mentoring program:
 1. Who will run it: AI
 2. Outline the project:
 - a) It needs to be easy for people to ask the right people questions. It doesn't matter how awesome it is if nobody uses it.
 - b) Make the website the hub of the mentoring program and organize it by groups: General Topics, Branch, Assignments, etc...
 - c) Take advantage of some of the features of Disqus to keep people updated.
 - d) Heavily engage MSIVs: in person, email, and cadet FB page.
 - e) Periodically engage the association in general to see who has moved to a new assignment and try to start discussions.
 3. Problems:
 - a) It could get cumbersome.
 - b) We could have a hard time filling out the data.
 - c) We can do everything right and still people may not use it. If we don't get some early wins, I'm afraid everyone will just forget about it.
 - B. Throw an MSIV Party during the last week of March (right after Spring Break)
 1. Who will run it:
 2. Outline the project:
 - a) The purpose of this is to get to know the MSIVs in an informal setting. Talk to them about their next steps and introduce them to the CBAA.
 - b) We could hold it at the VFW.
 - c) We would provide food and/or booze
 3. Problems:
- VIII. Other Business: