

# Cowboy Battalion Alumni Association Meeting

Notes for 02/11/14 **My notes are in red.**

- I. ROTC update: Any updates the ROTC program would like to share
  - A. Last summers LDAC class had the 4th highest APFT in the nation with a 302 average.
  - B. The LDAC class for this summer will be 24 which is the largest ever.
- II. Membership Update:
- III. Current Projects:
  - A. Complete 501(c) Status - Still have heard nothing (AI) **We will be able to file a non profit tax return even with our status pending.**
  - B. Set up an online store for swag linked to our website - waiting until we have 501(c) status but we may not need to (AI)
    1. **I will go ahead and do some research to find the right company to work with on this.**
    2. **I'll talk to UW about using Steamboat**
- IV. Review Recently Completed Projects:
  - A. PayPal Button on the website - This one is complete but with a catch
  - B. Scholarship Fundraising Drive -
    1. Should we do this again?
    2. What are we going to do about money? **The general consensus is to contact the people who haven't been renewing their annual memberships.**
      - a) **I am going to get together with Paul and go over our list of members**
      - b) **Gabe is going to take that list and establish a good system for tracking membership and contacting members.**
    3. How does this affect how we spend money going forward? **We are going to work with the PMS to spend whatever money we have in a way that best supports the program and helps to keep the CBAA in front of the cadets.**
- V. Review the Association's Finances:
  - A. Money on hand
    1. Checking:
    2. Savings:
    3. PayPal: \$178.73 **Steve Bower set up a recurring payment of \$25 per month**
  - B. Financial Obligations Going Forward
    1. **MSIV Mentorship Kickoff event on March 25th. We'll pay for some type of food (think snack not dinner) and the back room of the VFW. See VII - B below.**
    2. **We are tentatively looking at a get together for the comissionees around the time of commissioning.**
  - C. Things to spend money on:
- VI. Upcoming events:
  - A. **March 25th Mentorship Kickoff event at the Laramie VFW.**
- VII. Projects to Consider:
  - A. Reorganize how we approach the mentoring program: **I will set this up as outlined below and then we'll adjust going forward.**
    1. Who will run it: AI
    2. Outline the project:
      - a) **It needs to be easy for people to ask the right people questions. It doesn't matter how awesome it is if nobody uses it.**
      - b) **Make the website the hub of the mentoring program and organize it by groups: General Topics, Branch, Assignments, etc...**
      - c) **Take advantage of some of the features of Disqus to keep people updated.**
      - d) **Heavily engage MSIVs: in person, email, and cadet FB page.**
      - e) **Periodically engage the association in general to see who has moved to a new assignment and try to start discussions.**
    3. Problems:
      - a) **It could get cumbersome.**
      - b) **We could have a hard time filling out the data.**

- c) We can do everything right and still people may not use it. If we don't get some early wins, I'm afraid everyone will just forget about it.
  - B. Throw an MSIV Party during the last week of March (right after Spring Break)
    - 1. Who will run it:
    - 2. Outline the project:
      - a) The purpose of this is to get to know the MSIVs in a very informal setting. Talk to them about their next steps and introduce them to the CBAA.
      - b) We could hold it at the VFW.
      - c) We would provide food ~~and/or~~ booze
    - 3. Problems:
- VIII. Other Business:
  - A. The PMS, LTC Day, asked us to throw a BBQ for the commissioning seniors near the time of commissioning.
    - 1. We think it would be a good idea:
      - a) This would get us some good exposure to the commissioning seniors and their families.
      - b) It's a good way to send them off.
    - 2. We are hesitant for the following reasons:
      - a) Historically, we don't get a lot of alumni to come out for these events and when you start pulling alumni away to work the grills and what not it reduces alumni available to mingle.
      - b) The time period around graduation is very busy for everyone, we aren't sure about about when would be the best time for this.
    - 3. What we are thinking:
      - a) We will tentatively commit to this event for the evening of May 9th at the VFW
      - b) We need to get at least 5 alumni to commit to being there
      - c) And we'll provide something for people to eat that's short of a dinner meal.